



GreatLakesFloral
ASSOCIATION

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Doug Vos
Don's Flowers & Gifts
Zeeland, MI

Vice President

Allison Ludema
Ludema's Floral & Garden
Grand Rapids, MI

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Immediate Past President

Teresa Cytlak
Ridgeway Floral
Three Rivers, MI

Executive Vice President/CEO

Rodney Crittenden
Great Lakes Floral Association
Haslett, MI

Directors At Large

Doug Vos
Don's Flowers & Gifts
Zeeland, MI

Bob Patterson, CF

Patterson's Flowers
Big Rapids, Reed City, Cadillac, MI

Allison Ludema

Ludema's Floral & Garden
Grand Rapids, MI

Regional Directors

Jerome Raska AAF, AIFD, CF, PFCI - Region 1
JRDesigns
Holly, MI

John Okar - Region 1

Kennicott Brothers Company
Warren, MI

Cliff McClumpha - Region 2

Hyacinth House
Lansing, MI

Teresa Cytlak - Region 3

Ridgeway Floral
Three Rivers, MI

Skeeter Parkhouse - Region 4

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Muskegon, MI

Elizabeth Ballien - Region 5

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Saginaw, MI

Derek Woodruff AAF, AIFD, CF, PFCI - Region 6

Floral Underground
Traverse City, MI

Michelle Herr - Region 7

Banner Flower House
Kokomo, IN

John Smith - Region 8

Denver Wholesale Florist
Rossford, OH

1152 Haslett Rd.

Haslett, MI 48840

PH: (517) 575-0110

FX: (517) 575-0115

www.greatlakesfloralassociation.org

**Make this the year you invest in a
Great Lakes Floral Association Partnership**

For over one hundred four years the Great Lakes Floral Association has strived to offer its members the industry's absolute best in floral education, networking, and money-making, money-saving programs and opportunities.

To help sustain our effort, I invite you to partner with the GLFA today and support a terrific organization that supports you!

The Great Lakes Floral Association proudly offers you:

- **The Great Lakes Floral & Event Expo** – Truly, one of the best conventions in the country! Visit www.glfee.com to learn more.
- **Professional Education Center** – Year-round educational opportunities for you and your employees.
- **The Professional Florist magazine** – Weddings, Sympathy, Events, Design Tips and more in every bi-monthly issue.
- **Certified Florist (CF)** - Nationally recognized certification program
- **Scholarships** – Scholarship dollars are available.
Go to www.greatlakesfloralassociation.org
- **Professionally Staffed Office** - Providing professional leadership and educational opportunities to the floral industry.
- **"Find-A-Florist" on the GLFA website www.greatlakesfloralassociation.org** - Powered by Google Maps, increasing your ranking in all Google searches, and driving consumers to your business 24/7/365.
- **Unmatched Credit Card Processing rates** - Call for a quote today.
- **MEMBERS ONLY** – **Special, discounted pricing on GLFA events.**
- **Insurance Savings** – **This is big!** Save on workman's comp, business, auto and personal lines of insurance. Call Rod at the office today and request a quote!

All this for only \$.82 - \$1.98 per day, based on your annual gross sales.

Belonging to GLFA supports your industry by providing a unified voice in governmental affairs, offers networking opportunities with fellow floral professionals, and helps promote your business on today's many social media sites.

You may pay by company check, money order, or credit card. Simply fill out the application on the reverse side and return to the office or call (517) 575-0110.

Sincerely,

Doug Vos
President
Great Lakes Floral Association

Mission Statement: To provide education and professional partnerships to advance the industry and position our colleagues at the forefront of the floral industry



GreatLakesFloral
ASSOCIATION
Membership Application

Contact Name: _____

Company: _____

Address: _____

City: _____ County: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

State Sales Tax ID # _____ (required for Active Membership)

Active Member Requirements: *An **Active member** must be a registered, established business operating in the floral industry. Active members are eligible to vote for elected GLFA representatives, use all GLFA services, receive member pricing on all Association functions, receive the informative Professional Florist magazine* and all other mailings.*

Active Membership Annual Fees: Based on the annual gross sales of your business. (Check one)

\$0 to \$499,000.....\$300.00 \$1 million to \$299,999,999\$600.00
 \$500,000 to \$999,999...\$475.00 \$3 million & over\$725.00

Active Membership Classification: Please indicate which of the following applies to your business.

<input type="checkbox"/> Retailer	<input type="checkbox"/> Event Specialist	<input type="checkbox"/> Grower
<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Supplier	<input type="checkbox"/> Service Provider
<input type="checkbox"/> Sales/Manufactures Rep	<input type="checkbox"/> Garden Center	<input type="checkbox"/> Freelance Designer
<input type="checkbox"/> Mass Market/Super	<input type="checkbox"/> Other	

Associate Floral School Memberships are available for licensed and registered floriculture and ornamental horticulture schools. Associate members receive member pricing on all Association functions, the informative Professional Florist magazine*, and all other mailings, but are **NOT** eligible to vote or hold elective office in the association.

Associate Floral School Membership Annual Fee: \$200

Total Due: \$ _____

Method of Payment: Check Visa MC AE DC

Card# _____ Exp. Date _____ Security Code _____

Address _____ Zip Code _____

Signature _____

Please mail or fax application to:
 Great Lakes Floral Association - PO Box 67, Haslett, MI 48840
 Phone (517) 575-0110 Fax (517) 575-0115