



GreatLakesFloral
ASSOCIATION



Professional Development

Keeping you at the forefront of the floral industry with Professional Development!

GLFA Education Center Presents Intermediate Floral Design

WHEN: Sept. 11 - 15, 2024 (Weds. - Sun.) 9am to 5pm
WHERE: GLFA Professional Education Center – 1152 Haslett Rd., Haslett, MI 48840
INSTRUCTOR: Cindy Ching, AIFD, CF

This course builds upon the foundation of the Introduction to Floral design course. The focus will be on the information presented in the Certified Florist (CF) Manual with the goal of preparing students to take the CF examination. Students who do not wish to take the CF exam are still welcome.

The CF manual is the text for this course. You may purchase this manual at www.greatlakesfloralassociation.org (Certified Florist tab in drop down under the Education tab) or call (517) 575-0110. The manual is recommended but not required. All other materials will be included in the registration fee.

Time will be divided between lecture and hands on design. A sample test will be given on each topic. Lecture topics include: care and handling of flowers and plants, product identification, customer relations, sales, delivery, marketing, accounting, display, and intermediate floral design. Design topics include: vase arrangements, bridal bouquets, corsages, boutonnieres and sympathy. Designs will incorporate the contemporary techniques of grouping, layering, basing, framing, and many more.

Each day you will take home your designs. There are 36 hours of classroom instruction. Since this is a personal enrichment course there will be no exams. Includes all flowers and supplies. Lunch is on your own each day. The limited course enrollment of 6 will ensure that each student receives personal attention.

Bring your own tools (pruner, scissors, wire cutter, needle-nose pliers, and knife).

COST: \$1500.00 member \$1750.00 non-member (Includes all flowers/supplies)
 Please fill out one form per person. Class enrollment limited to 6. Call (517) 575-0110 for availability.

REGISTRATION FEES ARE NON - REFUNDABLE!

MAIL TO: GLFA - PO BOX 67, HASLETT, MI. 48840 **FAX TO:** (517) 575-0115.

Name _____

Company _____

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