



GreatLakesFloral
ASSOCIATION

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Allison Ludema
Ludema's Floral & Garden
Grand Rapids, MI

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Doug Vos
Don's Flowers & Gifts
Zeeland, MI

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Ypsilanti, Ann Arbor, MI

Immediate Past President

Teresa Cytlak
Ridgeway Floral
Three Rivers, MI

Executive Vice President/CEO

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Great Lakes Floral Association
Haslett, MI

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Don's Flowers & Gifts
Zeeland, MI

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Patterson's Flowers
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Allison Ludema
Ludema's Floral & Garden
Grand Rapids, MI

Regional Directors

Jerome Raska AAF, AIFD, CF, PFCI - Region 1
Blumz by JRDesigns
Ferndale, Holly, MI

John Okar - Region 1
Kennicott Brothers Company
Warren, MI

Cliff McClumpha - Region 2
Hyacinth House
Lansing, MI

Teresa Cytlak - Region 3
Ridgeway Floral
Three Rivers, MI

Skeeter Parkhouse - Region 4
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Muskegon, MI

Elizabeth Ballien - Region 5
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Saginaw, MI

Derek Woodruff AAF, AIFD, CF, PFCI - Region 6
Floral Underground
Traverse City, MI

Michelle Herr - Region 7
Banner Flower House
Kokomo, IN

Open - Region 8

PO Box 67
1152 Haslett Rd.
Haslett, MI 48840
PH: (517) 575-0110
FX: (517) 575-0115

www.greatlakesfloralassociation.org

**Make this the year you invest in a
Great Lakes Floral Association Partnership**

For over one hundred three years the Great Lakes Floral Association has strived to offer its members the industry's absolute best in floral education, networking, and money-making/money-saving programs and opportunities.

To help sustain that effort, I invite you to partner with the GLFA today, and support a terrific organization that supports you!

The Great Lakes Floral Association proudly offers you:

- **The Great Lakes Floral & Event Expo** – “A Whole New World”; the Annual Convention is March 1-3, 2024 - truly, one of the best in the country!
- **Professional Education Center** – Year-round educational opportunities for you and your employees.
- **The Professional Florist magazine** – Weddings, Sympathy, Events, Design Tips and more in every bi-monthly issue.
- **Certified Florist (CF)** - Nationally recognized certification program
- **Scholarships** – Scholarship dollars are available.
Go to www.greatlakesfloralassociation.org
- **Professionally Staffed Office** - Providing professional leadership and educational opportunities to the floral industry.
- **“Find-A-Florist” on the GLFA website www.greatlakesfloralassociation.org** - Powered by Google Maps, increasing your ranking in all Google searches, and driving consumers to your business 24/7/365.
- **Unmatched Credit Card Processing rates** - Call for a quote today.
- **MEMBERS ONLY** – **Special, discounted pricing on GLFA events.**
- **Insurance Savings** – **This is big!** Save on workman's comp, business, auto, personal & health insurance. Call Rod at the office today and request a quote!

All this for only \$.82 - \$1.98 per day, based on your annual gross sales.

Belonging to GLFA supports your industry by providing a unified voice in governmental affairs, offers networking opportunities with fellow floral professionals, and helps promote your business on today's many social media sites.

You may pay by company check, money order, or credit card. Simply fill out the application on the reverse side and return to the office or call (517) 575-0110.

Sincerely,

Allison Ludema
President
Great Lakes Floral Association

Mission Statement: To provide education and professional partnerships to advance the industry and position our colleagues at the forefront of the floral industry



GreatLakesFloral ASSOCIATION

Membership Application

Contact Name: _____

Company: _____

Address: _____

City: _____ County: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

State Sales Tax ID # _____ (required for Active Membership)

Please determine whether you qualify to join as an **Active** or an **Associate** member. (web)

Active Member Requirements: An **Active member** must be a registered, established business operating in the floral industry. Active members are eligible to vote for elected GLFA representatives, use all GLFA services, receive member pricing on all Association functions, receive the informative Professional Florist magazine* and all other mailings.

Active Membership Annual Fees: Based on the annual gross sales of your business. (Check one)

_____ \$0 to \$499,000.....\$300.00 _____ \$1 million to \$299,999,999\$600.00
_____ \$500,000 to \$999,999...\$475.00 _____ \$3 million & over\$725.00

Active Membership Classification: Please indicate which of the following applies to your business.

_____ Retailer _____ Grower _____ Service Provider
_____ Wholesaler _____ Supplier _____ Floral School
_____ Event Specialist _____ Sales/Manufactures Rep _____ Garden Center
_____ Freelance Designer _____ Mass Market/Super _____ Other

Associate Membership Requirements: An **Associate Membership** may be held by ***students or teachers** of floriculture and ornamental horticulture. Associate members receive member pricing on all Association functions, the informative Professional Florist magazine*, and all other mailings, but are **NOT** eligible to vote or hold elective office in the association.

Associate Membership Annual Fee: (Check one)

_____ **Teacher**.....\$200.00 _____ ***Student**.....\$75.00

**Students must include a photocopy of current valid high school or college student ID card or confirmation letter from instructor.*

Total Due: \$ _____

Method of Payment: _____ Check _____ Visa _____ MC _____ AE _____ DC

Card# _____ Exp. Date _____ Security Code _____

Address _____ Zip Code _____

Signature _____

Please mail or fax application to:
Great Lakes Floral Association - PO Box 67, Haslett, MI 48840
Phone (517) 575-0110 Fax (517) 575-0115