



GreatLakesFloral
ASSOCIATION



Keeping you at the forefront of the floral industry with Professional Development!

GLFA Education Center Presents

The Final Tribute:

An advanced class focusing on Sympathy design.

WHEN: Wednesday - September 29, 2021 / 10am to 3:30pm

WHERE: DWF – Flint 5100 Exchange Dr. Flint, MI 48507

INSTRUCTOR: Robbin Yelverton AAF, AIFD, CF, PFCI

Sympathy work is one of the mainstays in today's retail floral shop. With the changes in funerals and celebrations of life, the "way we always do it" is no longer acceptable. Join with floral educator and retail floral shop owner Robbin Yelverton AAF, AIFD, CF, PFCI in a hands-on discussion and workshop focusing on the current sympathy trends. Designs for cremation memorial services, personalized tributes and creative techniques will be demonstrated. Additionally, topics regarding building relationships with funeral service providers, processing product for maximum longevity, communicating with clients and more will be discussed.

The class is from 10:00am to 3:30pm with a 30-minute break for lunch on your own. This is a personal enrichment course there will be no exams. ***You must bring your own tools (floral knife, pruner, scissor, and wire cutter).***

COST: \$249.00 member \$349.00 non-member (Includes all flowers/supplies)

Please fill out one form per person. Class enrollment limited to 20. Call (517) 575-0110 for availability.

REGISTRATION FEES ARE NON - REFUNDABLE!

MAIL TO: GLFA - PO BOX 67, HASLETT, MI. 48840 **FAX TO:** (517) 575-0115.

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