



Professional Development

Keeping you at the forefront of the floral industry with Professional Development!



MFA Education Center Presents!

TOPIC: Intermediate Floral Design
WHEN: October 14 - 18, 2019
WHERE: MFA Professional Education Center - Haslett, MI

INSTRUCTOR: Cindy Ching, AIFD, CF

This course builds upon the foundation of the basic design course. The focus will be on the information presented in the Certified Florist (CF) Manual with the goal of preparing students to take the CF examination. (Students who do not wish to take the CF exam will still be welcome.) The CF manual is the text for this course. You may purchase this manual at www.michiganfloral.org or call 517-575-0110. This manual is recommended but not required. All other materials will be included in the registration fee.

Time will be divided between lecture and hands on design. A sample test will be given on each topic. Lecture topics include: care and handling of flowers and plants, product identification, customer relations, sales, delivery, marketing, accounting, display, and intermediate floral design. Design topics include: vase arrangements, bridal bouquets, corsages, boutonnieres and sympathy. Designs will incorporate the contemporary techniques of grouping, layering, basing, framing, and many more. Each day you will take home your designs.

The limited course enrollment of 8 will ensure that each student receives personal attention. The class will meet from 9:00am to 5:00pm each day with a 45-minute break for lunch on your own. There is 36 hours of classroom instruction time. Since this is a personal enrichment course there will be no exams. **You must bring your own tools (pruner, scissor, and wire cutter). A floral knife will be provided.**

COST: \$1250.00 member \$1500.00 non-member (Includes all flowers/supplies)

Please fill out one form per person. Class enrollment limited to 8. Call (517) 575-0110 for availability.

REGISTRATION FEES ARE NON - REFUNDABLE!

MAIL TO: MFA - PO BOX 67, HASLETT, MI. 48840

FAX TO: (517) 575-0115.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

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