



Michigan Floral Association Region 4 Meeting

Keeping you at the forefront of the floral industry with Professional Development!

Wednesday – October 3, 2018

Ludema's Floral and Garden • 3408 Eastern SE, Grand Rapids, MI 49508

Cost: \$10 per person

5:30 - 6:30 Registration

6:30 - 8:00 Show/Demonstration

8:00 - 8:30 Auction designs

Design Techniques for all of Life's Celebrations

Please join our seasoned Syndicate design team member, **Jerome Raska, AIFD, CF, PFCI**, to learn how to use innovative mechanics to create arrangements for today's modern celebrations of life including everyday, seasonal, newborns, sympathy & bridal. In this dynamic program, you will learn how to use a number of different design solutions to deliver profitable designs to your customers. As an **added bonus**, you will also receive a Holly Chapple *exclusively for Syndicate* egg mechanic and design cheat sheet to help you create gorgeous bouquets to please the pickiest brides!

Register online at www.michiganfloral.org (search Regional Meetings under News tab)

Please fill out one form per shop. List attendee name & email in space provide.

MAIL TO: MFA - PO BOX 67, HASLETT, MI 48840 FAX TO: (517) 575-0115.

Company _____

Address _____

City _____ State _____ Zip _____

Phone# _____ email _____

1) Name & email _____

2) Name & email _____

3) Name & email _____

4) Name & email _____

(If more than 4 attendees please attach a separate list with names and email addresses for each)

Total # of attendees x \$10ea. = Total Due \$ _____

Payment Method: Check# _____ Amount \$ _____ Date _____

Credit Card # _____ Exp.Date _____ Security Code _____

(Visa, MasterCard, American Express, Discover, circle one)

Thank you to our event sponsors: Syndicate Sales & Kennicott Nordlie