



Choosing a suggested alternative phrase that simply eliminates the expression "in lieu of flowers", achieves four important goals.

1. It honors the family request for supporting a charity.
2. It meets the high standards for a charity by not degrading other expressions of sympathy.
3. It meets the high standards of good taste and decorum insisted upon by most funeral directors.
4. Does not dictate to friends the manner in which they express their sympathy.

Here are some suggested alternative phrases to use:

The family request memorial contributions are made to...

Should friends desire, contributions may be sent to...

Memorials may be made to the charity of your choice.

The (blank) Memorial has been established for those wish to contribute.

As an expression of sympathy, memorial contributions may be sent to...

Memorial contributions may be made to...

"Families deserve the right of complete freedom of expression at time of death. People are not cut from the same spiritual or emotional mold. Therefore, they should be free to express themselves in the manner which best conveys their emotions. Any expression which is the result of dictate ceases to be an act of the heart"

Todd Van Beck - Funeral Director