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Detroit / Ferndale, MI

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Grand Haven, MI

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FloraCraft Corporation
Ludington, MI

Michigan Floral Association

Member Benefits & Application

Join me and join the MFA today! By joining you'll be supporting this wonderful industry that supports you. Times are challenging! Now more than ever we need embrace the education, networking, and money saving program's that our association has to offer. There are so many reasons to be a member, here are just a few:

- **Consumer Awareness** - Answering the questions, why should I buy flowers from a professional florist and how do I maximize my dollars spent?
- **Professionally Staffed Office** - Providing professional answers for consumers and industry.
- **"Find A Florist"** - Members link to www.michiganfloral.org. Over 2000 consumer hits per month, we are driving orders to member's businesses 24/7/365.
- **The Great Lakes Floral Expo** - "A World of Flowers" March 3-5, 2017
- **Professional Education Center** - Intro and Intermediate Floral Design Classes
- **The Professional Florist magazine** - Weddings, Sympathy, Events, Design Tips and more in every issue, by-monthly
- **Certified Florist (CF)** - Nationally recognized, professional brand
- **Scholarships** - Over \$2000 awarded in 2015. Download application at www.michiganfloral.org. Over \$2000 available for 2016/2017.
- **Insurance Savings** - SAVE \$\$\$\$ on Workman's Comp, Business, Auto, Personal & Health insurance. Call Rod at the office today and request a quote!
- **Unmatched Credit Card Processing rates** - Call for a quote today.
- **MEMBERS ONLY** - Pricing on all events.

All this and more for only .71 to 1.67 per day; depending on your annual gross sales.

Belonging to MFA supports our industry by giving us a unified voice in government affairs, the strength of networking with fellow floral professionals, and beneficial representation in the media.

You may pay by company check, money order, or credit card. Please fill out the membership application and mail or fax to the MFA.

Sincerely,

Jerome Raska AAF, AIFD, CF, PFCI
Blumz...by JRDEsigns
President - MFA



Michigan Floral ASSOCIATION

Membership Application

Contact Name: _____

Company: _____

Address: _____

City: _____ County: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

State Sales Tax ID # _____ (required for Active Membership)

Please determine whether you qualify to join as an **Active** or an **Associate** member. (Web 2016)

Active Member Requirements: *An Active member must be a registered, established business operating in the floral industry. Active members are eligible to vote for elected MFA representatives, use all MFA services, receive member pricing on all Association functions, receive the informative Professional Florist magazine* and all other mailings.*

Associate Membership Requirements: *An Associate Membership may be held by students or teachers of floriculture and ornamental horticulture, or by any individual working for an Active MFA member. Associate members receive member pricing on all Association functions, the informative Professional Florist magazine*, and all other mailings, but are NOT eligible to vote or hold elective office in the association.*

Active Membership Annual Dues: Dues are based on the annual gross sales of your business. (Check one)

____ \$0 to \$499,000.....\$260.00 ____ \$1 million to \$299,999,999\$510.00
____ \$500,000 to \$999,999...\$410.00 ____ \$3 million & over\$610.00

Active Membership Classification: Please indicate which of the following applies to your business.

____ Retailer ____ Grower ____ Service Provider
____ Wholesaler ____ Supplier ____ Floral School
____ Sales/Manufactures Rep ____ Supermarket ____ Garden Center
____ Importer/Shipper ____ Mass Marketer ____ Other

Associate Membership Classification and Annual Dues: (Check one)

____ Individual employee, **Teacher**.....\$160.00 ____ **Student**.....\$60.00
Students must include a photocopy of current valid student ID card or confirmation letter from instructor.

Total Due: \$ _____

Method of Payment: _____ Check _____ Visa _____ MC _____ AE _____ DC

Card# _____ Exp. Date _____ Security Code _____

Signature _____

Please mail or fax application to: Michigan Floral Association - PO Box 67, Haslett, MI 48840
Phone (517) 575-0110 Fax (517) 575-0115